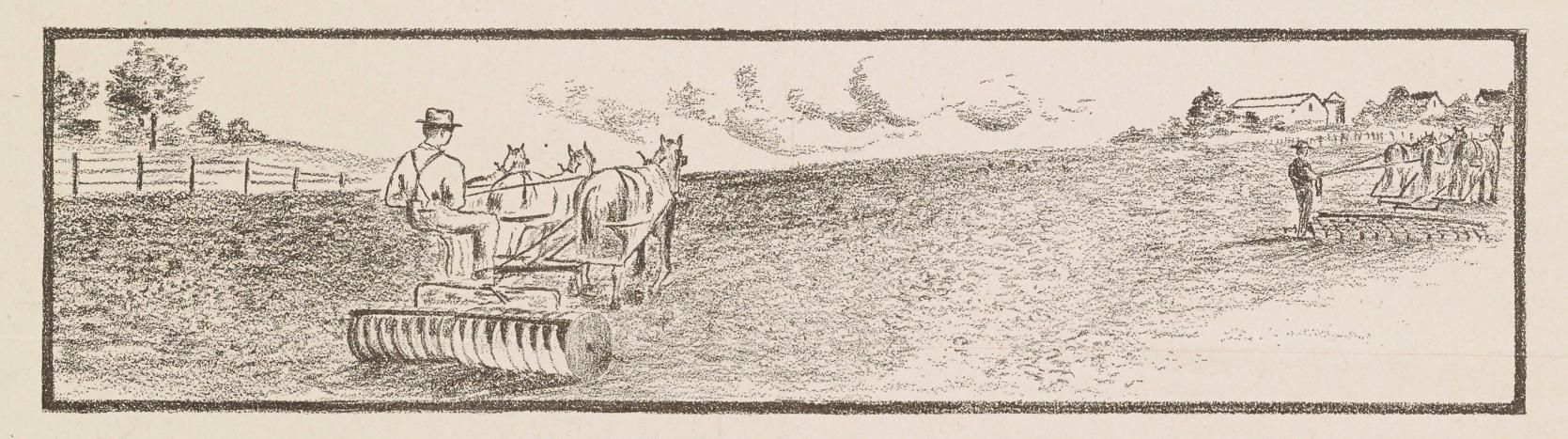
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The Nation Needs Flour

Grow More Wheat and Rye

Wheat and Rye are the backbone of America's bread supply. Grains are high. Until production again exceeds consumption, they are likely to stay so, war or no war. Millions of bushels are wanted to meet existing needs.

Heavy Demand Means High Prices

Pedigree seed will increase your yield from 20 to 25 per cent. Your miller or banker will gladly help you secure such seed.

Pure Bred Varieties Best

The heavy yielding varieties of WINTER WHEAT are:

Turkey Red—Wisconsin Pedigree No. 2.

Bascsa—Wisconsin Pedigree No. 408.

Kharkov—Wisconsin Pedigree No. 208.

The best varieties of RYE are:

Wisconsin Pedigree No. 1. Wisconsin Pedigree No. 2.

Sow a Few Acres This Fall

Wisconsin leads in rye production. Millers say that Wisconsin pedigreed rye makes the best flour.

Wisconsin was once a leading wheat producing state.

Wisconsin's fertile acres, kept so by crop rotation and live stock, can again "come back" with larger and profitable crops of wheat.

Your Chance to Profit

Is there not a field on your farm which you can profitably sow to wheat or rye this fall?

An acre sown this year will make your bank account bigger at harvest time. If you grow your own bread you can save on your flour bill.

Write for free booklet on wheat and rye growing.

More Food for Next Year is Patriotism



Agricultural Experiment Station, University of Wisconsin, Madison